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Thank you for visiting our website www.edyflow.com

1. **General** This Privacy Policy describes how edyflow UG (hereinafter "we," "us," or "our") collects, uses, discloses, and protects personal data of visitors to our website and registered users (hereinafter "you" or "your"). We take the protection of your personal data seriously and adhere to applicable data protection laws.
2. **Collection and Use of Data**
 - 2.1 **Registration Forms** When you register on our website, we may ask you for the following information: your name and email address. This information is used for the purpose of registration, authentication, and for our own marketing purposes.
 - 2.1.1 **Marketing Purposes** We use the information you provide for marketing purposes, including but not limited to sending newsletters, promotional offers, product announcements, or other information related to our products or services. You can opt out of our marketing communications at any time by following the instructions in the emails.
3. **Legal Basis for Processing** The processing of your personal data is based on your voluntarily given consent, which you provided during registration. You have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.
4. **Data Retention Period** Your personal data will be retained for a period of three years from the date of registration. After this period, your data will be deleted or anonymized, unless there are legal retention obligations.
5. **Data Security** We implement appropriate technical and organizational measures to protect your data from loss, misuse, or unauthorized access.
6. **Data Disclosure** We do not disclose your personal data to third parties unless required by law or necessary to fulfill the purposes mentioned above. In certain cases, we may use third-party service providers acting on our behalf and processing your data according to our instructions.
7. **Your Rights** You have the right to request information about the personal data we store and, if necessary, request its correction or deletion. Please contact us using the contact details provided below to exercise your rights.

Contact If you have any questions or concerns regarding your personal data or this Privacy Policy, please contact us at: contact@edyflow.com